

Canadian Lactation Consultants Association
Association Canadienne des consultantes en Lactation

CONFERENCE & ANNUAL GENERAL
MEETING

Lactation: Culture, Collaboration and
Communities
October 2-3 2015



Niagara Falls,
Ontario



Niagara Falls Marriott
Gateway on the Falls

Lactation: Culture, Collaboration and Communities

Friday October 2

- 7:30 Registration/Breakfast/Exhibits
- 8:15 Welcome/Opening Remarks
- 8:30 "Induced Lactation: From Possibility to Probability"
Lenore Goldfarb PhD CCC IBCLC ALC
- 10:00 Break/Exhibits
- 10:30 "Breastfeeding: One man's perspective"
James Akre BA MPIA
- 12:00 Lunch
- 13:00 "Peer Support & Community Engagement for Better Breastfeeding Outcomes"
Catherine McEvelly Pestl BHSc IBCLC
- 14:30 Break/Exhibits/Door Prizes
- 14:15 Breastfeeding & the Family (title pending)
Keren Epstein-Gilboa PhD, MEd, BSN, RN, FACCE, LCCE, IBCLC, RLC
- 16:15 Evaluation drop-off



Saturday October 3

- 7:30 Registration/Breakfast/Exhibits
- 7:45 CLCA/ACCL Annual General Meeting
- 8:15 Welcome/Opening Remarks
- 8:30 "My Lactation Community Includes Transgender Men: Results of a Research Study"
Joy Noel-Weiss RN IBCLC PhD
- 10:00 Break
- 10:30 "Changing how we think and talk about breastfeeding"
James Akre BA MPIA
- 12:00 Lunch/Exhibits
- 13:00 "Letting Baby Lead The Way; From Birth to Breastfeeding"
Attie Sandink RN IBCLC CBE
- 14:15 Break/Exhibits/Door Prizes
- 14:45 "Beyond "screening": Fostering safe spaces for asking and responding to disclosures of abuse in the transition to mothering"
Jodi Hall Full spectrum doula, PhD
- 15:30 Break/Exhibits
- 15:45 "Supporting Maternal Confidence: A Case Report Reflecting Culture, Collaboration, and Communities"
Kathy Venter RN IBCLC
- 16:45 Evaluation drop-off



“Breastfeeding: One man’s perspective”
James Akre BA MPIA

With an intermingling of the personal and professional, the presenter will fashion a cohesive narrative by drawing on his memories of childhood, his formative family experiences, his life and work in a variety of cultures on five continents, his career in international public health nutrition, and his passionate commitment to breastfeeding and breast-milk feeding. In the presenter’s vision of ho-hum ordinariness, the best place to be is where all people, regardless of whether they ever become parents, are not only eager for mothers and children to breastfeed; they also make the right moves – defined as the easy and obvious things to do because they are part of ordinary normalized behavior – to ensure that everyone is in on the deal.

“Induced Lactation: From Possibility to Probability”
Lenore Goldfarb PhD CCC IBCLC ALC

While parents can access many protocols and procedures to induce lactation/relactate/adoptive breastfeed via the Internet, there exists a paucity of published studies on women who breastfed infants to whom they did not give birth. Prior to current research, the last study to evaluate a population of mothers who induced lactation/relactation/adoptive breastfed took place over 30 years ago. This presentation provides an overview of what women have historically done to induce lactation/relactate/adoptive breastfeed and what they have been doing more recently based on information obtained from newer research.

“Peer Support & Community Engagement for Better Breastfeeding Outcomes”
Catherine McEvilly Pestl BHSc RYT CLE IBCLC

This presentation will discuss the creation of peer support groups in diverse communities, including access and usage. It will also explore the effective use of breastfeeding resources and the importance of community engagement in both programme design and evaluation.

“My Lactation Community Includes Transgender Men: Results of a Research Study”
Joy Noel-Weiss RN IBCLC PhD

Transmasculine individuals are identified as female at birth, but transition to the masculine side of the gender spectrum. The transition could range from wearing masculine clothing and name changes to having medical therapies or surgical procedures. Transmasculine individuals who have not had a hysterectomy are in a unique position – they identify as male, but they can choose to become pregnant, to give birth, and to nurse or provide milk for their children. The purpose of our qualitative study was to explore transmasculine individuals’ experiences with pregnancy, birth, and infant feeding. The infant feeding data is presented at this conference.

“Changing how we think and talk about breastfeeding”
James Akre BA MPIA

In the jargon of marketing, rebranding involves adjusting a product’s image and promotional strategy, the better to penetrate new markets or increase market share in existing ones. We can approach human milk this way, too, in an effort to shore up Mother Nature’s market share in the presence of the synthetic dream merchants, meaning purveyors of breast-milk substitutes which are intended for routine – as opposed to strictly emergency – consumption.

“Letting Baby Lead The Way; From Birth to Breastfeeding”
Attie Sandink RN IBCLC CBE

This presentation will allow listeners to reflect on early research of infant self- attachment and the role this action continues to play in breastfeeding today. We will look at the evidence of how the baby assists the mother/parent to learn about breastfeeding and attachment. By following a baby from his earliest stages of birth to breastfeeding and beyond we can enable the best breastfeeding experience parents can have in spite of the problems they may encounter, whether this be exclusive breastfeeding for six months or partial breastfeeding or even bottle feeding of breastmilk.

“Beyond “screening”: Fostering safe spaces for asking and responding to disclosures of abuse in the transition to mothering”
Jodi Hall Full spectrum doula, PhD

Many health care professionals are reluctant to routinely and universally inquire about abuse during the transition to mothering even though there is widespread recognition that abuse has devastating physical and emotional effects on the lives of women and their children, with particular vulnerabilities during the transition to mothering. This presentation will provide a starting place to explore the nuances of creating safe spaces for women survivors of abuse, and some practical strategies to respond to disclosures.

“Supporting Maternal Confidence: A Case Report Reflecting Culture, Collaboration, and Communities”
Kathy Venter RN, IBCLC

A discussion of the importance of recognizing social influences that impact women’s breastfeeding success, selecting strategies to support successful infant feeding outcomes for vulnerable women and ways to empower women to breastfeed with confidence.

Register online at www.clca-accl.ca.

Early Bird Pricing ends August 31st 2015

1-day \$175 (\$195 non-members) 2-day \$300 (\$350 non-members)

Getting there

The hotel address is 6755 Fallsview Boulevard Niagara Falls, Ontario L2G 3W7.

By air

Niagara Falls is located approximately 75km from Pearson International Airport in Toronto and 55kms from Buffalo International Airport. CLCA/ACCL has negotiated a discounted airport shuttle for conference attendees from both the Toronto and Buffalo international airports. Go to www.niagaraairbus.com or call 905-374-8111 and use quote code "309".

By train or bus

Niagara Falls is serviced by GO Train/Bus and VIA Train as well as MegaBus. To plan your trip by GO, see <http://www.triplinx.ca> for regional trip planning. To book a VIA Train, go to <http://www.viarail.ca>. Megabus stops at the Bus Terminal.

The VIA Rail Station and Bus terminal are both approximately 5km from the hotel, while the 420 & Stanley GO Bus stop is 2km away.

Hotel Information

The Niagara Falls Marriott Gateway on the Falls is redefining luxury hotel travel here in Canada. Located on Fallsview Boulevard in Ontario, our elegant hotel boasts impeccable views of the world-famous Niagara Falls and a wide array of stunningly appointed rooms and suites.

Special conference rate of \$145/\$175 - space is limited, so don't delay book today! Use the booking code "LAC" when booking by phone at 1-800-267-8439 or click [here](#) to book on-line!

Social Events

After a long day of learning, unwind with old friends and new ones in Niagara Falls. The Niagara area is known not only for the falls, but for the entertainment, wineries and natural beauty.

Check out the conference section on the main webpage for details and sign-ups!



<https://goo.gl/DRV54s>

Check out the Facebook event page to find roommates, plan your visit or find out more about the conference.



<https://goo.gl/trQOQa>

Keep an eye on @CdnLactation and the #CLCA2015 twitter feeds for updates & for live tweeting during the conference sessions.

Questions? Let us know!

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