



CLCA Advertising for Lactation Consultants

Below is a list of available advertising options with CLCA and their respective prices. All advertisements must align with the CLCA mission to support and advocate for Canadian Lactation Consultants. All Lactation Consultants interested in advertising with CLCA must be [WHO Code compliant](#). Advertising with CLCA is subject to approval by the CLCA Board of Directors.

Lactation Consultants: Advertising Opportunities

Opportunity	Analytics	Pricing
Find an IBCLC – ‘The Lactation Conversation’: Advertisement of their private practice and or clinical experiences. Content requires board approval.	450+ views a quarter	\$400 CAD- for full Year \$125 CAD -for 3 months \$75 CAD - for 1 month
Submit articles in the CLCA Newsletter*: Articles require board approval.	Mailing list contains 768 contacts	\$400 CAD- for full Year* \$125 CAD -for 1 issue
Social Media Postings (includes Facebook & Twitter)	Followers: FB-654 / Twitter-448	\$100 CAD per post
*Includes a total of 4 articles (one per quarter): January, April, July and October		

Interested in advertising? Submit your request to office@clca-accl.ca.